

# Maintain the course!

For someone who loves to face personal and professional challenges, the business dynamics of Proaction and its striking and innovative methods are highly motivating.

After a decade assuming several positions in production management, Anne-Laure realized that developing people and organizations gives her great satisfaction. Therefore, she wanted to assist management teams, but most notably to share with them tools to mobilize people so that industrial performance increases.

## MAKING SENSE OF OUR ACTIONS

Since Anne-Laure integrated Proaction, the implementation of the company's methods confirmed her belief that assistance to the first-line management does generate gains. The trust from top management and the way she owns the profitability follow-up in the mandates made her progress with the top client.

*«I am convinced that the coaching of first-line management is a key success factor for competitiveness. The fact that we're able to demonstrate the savings to the executive team provides even more significance to our actions.»*

## STIMULATING ROUTINE

Anne-Laure sees the changing work contexts as very rewarding, and it constantly pushes her to test her perceptions on every project.

*« Each day is a new challenge to overcome to improve our assistance to managers in their environment. Therefore, personal routine hardly occurs. Steer clear of boredom! »* As she handles these challenges according to her personal values, her day-to-day consists in an experience with great human value.

The team development offered by Proaction is a great context both in the internal and for the clients, as it helps them being more responsible and independent.

Also, potential evolution and Proaction International's investment into employees' development bring her to be highly committed to contribute to this motivating dynamic.

## NAVIGATING BETWEEN PASSIONS AND CHALLENGES

While she keeps discovering all the opportunities offered to her, Anne-Laure pursues her other passion, sailing. *« Guide, train and motivate a crew on a daily basis: I approach human challenges as we compose with the weather.»*



AN ADVICE ON HOW TO SUCCEED AT PROACTION ?

*« You like people and challenges? You're not afraid to second-guess yourself? Join a dynamic project meant to improve the performance of enterprises! »*

ANNE-LAURE PIERSON  
Operations director 