

## *An always dynamic field*

Being able to set up an entire corporate infrastructure, and to evaluate and choose the best solutions for allowing the organization to continue to grow in the long term were the primary motivations for Hugues to seek a career with Proaction. *"Information Technology at Proaction is like a living organism that grows and evolves with all of us."*

Hugues always wanted to understand how things worked when he was young. He loved to open and disassemble electronic equipment. His father was an information technology pioneer, and the family always had several models of computers, which naturally encouraged Hugues to follow the evolution of technology. It was evident that he would pursue studies in the domain of Information Technology, something that he studies to this day, to be constantly watching the latest tendencies in this dynamic field.

### WE'VE COME A LONG WAY

*"We have definitely come a long way and still we have many challenges ahead. Moving to a new office with different needs, a complete server room, more and more services, employees, and connected systems...our needs are in constant evolution just like my personal journey which evolves in a similar way to the company's journey."*

Proaction had every confidence in his choices of technology and gave him a lot of latitude to build the department as he saw fit. Whenever he calls certain aspects into question, his colleagues are always there for him with sound advice and the opportunity for him to try new tools.

### UNIQUE VALUES

Proaction's values are well-selected to mirror the qualities of the employees. It is a young team of dynamic professionals with a rigorous work ethic who enjoy a strong sense of belonging and, above all, have limitless creativity.

*"The meaningful moments exchanged during our annual meetings and group assemblies are something unique. These are sharing experiences that I know I would not have outside of Proaction. This is a corporate culture that reflects me, and in which I feel at home, and an environment that allows me to grow. People here respect and trust me."*

### WHEN WORK = PASSION

For Hugues, work is a passion that incorporates itself into his leisure time, his hobbies, and his reading. *"I often have the feeling that I'm not at work; I have fun and I discover."* Aside from technology, which continues to motivate and inspire him each day, Hugues plans to purchase and renovate a house in the country. *"While I'm renovating it, why not make the house intelligent and connected?"*



HUGUES PELLETIER  
Director,  
Information technology



### AN ADVICE ON HOW TO SUCCEED AT PROACTION ?

*"If you are energized by challenge, if you want to improve yourself day by day, come and grow with us."*